

Branding

Apps

Illustration

Graphic Design

Social Media

UX/UI

Websites

Digital Marketing

CURIOUS AS A BIRD
FOCUSED AS A CAT

CAT & BIRD

studio



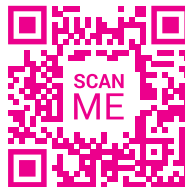
catandbird.com.au



hello@catandbird.com.au



(03) 42 405 346



SERIOUS DESIGN
PLAYFUL THINKING

STARTUP PACKAGES

Brand, website and digital essentials for new businesses ready to launch properly.

LAUNCH

\$2,999 + GST

INCLUDES

- Brand identity
- Print-ready business cards (1 design)
- Print-ready flyer (1 design)
- Social media templates
- 5 - page website
- Brand Style Guide

GROWTH

\$5,950 + GST

INCLUDES

- Everything in Launch
- Advanced brand strategy
- Competitor + audience research
- Custom icons / illustration
- Pop-up stand design
- 8-10 pages website

PREMIUM

\$9,950 + GST

INCLUDES

- Everything in Growth
- iOS + Android mobile app
- App UX/UI + development
- App testing + launch assets

GOOD TO KNOW

- Additional features and integrations are quoted separately.
- Printing costs are not included in the package and are quoted separately.

MONTHLY MARKETING

SOCIAL MEDIA PACKAGES

Ongoing content, social management, paid ads and SEO - billed monthly and cancel anytime.

LAUNCH

\$799

MONTH + GST

INCLUDES

- 2 social platforms
- 8 posts / month
- 2 reels / month
- Content planning
- Design + captions
- Scheduling + publishing
- Monthly reporting

GROWTH

\$1,500

MONTH + GST

INCLUDES

- Up to 3 social platforms
- 12 posts / month
- 4 reels / month
- Community management
- Meta Ads - 1 campaign
- Up to 2 ad variations
- Ads monitoring + optimisation
- Monthly reporting

PREMIUM

\$2,500

MONTH + GST

INCLUDES

- Up to 4 social platforms
- 16 posts / month
- 6 reels / month
- Meta Ads - up to 3 campaigns
- Google Ads - 1 campaign
- Up to 4 ad variations
- Monthly SEO
- Keyword + on-page SEO
- Ads + SEO reporting

GOOD TO KNOW

Ad spend is separate and paid directly by the client.